



**Conservation Technology  
Information Center**

# **Board of Directors Meeting Agenda**

## **Wednesday, February 14, 2024**

### **9-3 PST/11-5 CST**

Shorebreak Room @ Sheraton San Diego, California

Zoom Link: <https://us02web.zoom.us/j/84675489113?pwd=RmlYVU5KL1Y3ei95QzAwSE5LVClldz09>

#### Times Below PST

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|-----------------|--|---|
| <b>9:00 AM</b>  | <b>Call to Order; Roll Call, Introductions &amp; Welcome, Affirmation of Anti-Trust Policy; Approve Previous Minutes</b>   | <b>Mark White, Chair</b>                |
| <b>9:15 AM</b>  | <b>New Officer Recognition</b>   |   |
| <b>9:30 AM</b>  | <b>Financial Report<br/>+ Balance Sheet &amp; FY24 Budget Vs Actual<br/>+ Draft Audit management Letter<br/>+ 2024 Membership Campaign</b>   | <b>Staff</b>                            |
| <b>10:00 AM</b> | <b>2024 Conservation In Action Tour<br/>+ Optional Events<br/>+ Hall of Fame Nominations<br/>+ 2025 Location Discussion (cont.)</b>  | <b>Heidi Peterson &amp; Kellis Moss</b> |
| <b>10:45 AM</b> | <b>Executive Director Report<br/>+ Projects Review<br/>+ Cover Crop Contest/Challenge</b>  | <b>Ryan Heiniger</b>                    |
| <b>11:45 AM</b> | <b>Break for working lunch with NACD Executive Board</b>   | <b>Pelican Room</b>                     |
| <b>1:15 PM</b>  | <b>CTIC Board Member – Org Updates<br/>+ Lightning round of 3-4 minutes each</b>   | <b>All</b>                              |
| <b>2:15 PM</b>  | <b>Emerging Issues/Collaboration Opportunities<br/>+ What data or trend information for sustainable ag is a KPI for your org?<br/>+ What farmer facing resources are in demand or most limiting currently?</b> | <b>All</b>                              |
| <b>3:00 PM</b>  | <b>Adjourn</b>   |   |

