



# MICHIGAN

EXPERIENCING CONSERVATION IN SUPPLY CHAINS

# Why Sponsor?

Sponsoring the tour puts you front and center with leaders in agricultural conservation—researchers, policy makers, district officials, agency personnel, commodity and environmental group leaders, crop consultants, and farmers.

Sponsors receive national recognition and have the opportunity to showcase products, technology and equipment.

On our 16th annual Conservation in Action Tour, we will be looking at the leading edge of conservation in Frankenmuth, Michigan. This year's tour theme, Experiencing Conservation in Supply Chains, will help connect the circle from farmer to consumer.

At this year's event, we will share perspectives of farmers, input suppliers and processors to dig deep into sustainable food production. Frankenmuth, Michigan is the perfect place for this year's tour— farmers around "Little Bavaria" produce not only corn, soybeans and dairy, but also sugar beets, dry beans and more.

Interested in sponsoring? Contact Ryan Heiniger at [heiniger@ctic.org](mailto:heiniger@ctic.org) or at (319) 768-8348.



**Conservation Technology  
Information Center**

# Sponsorship Opportunities

## **RUBY** **\$15,000**

- Inclusion in all CIA marketing materials, pre-tour emails and social media.
- Your logo featured on the tour webpage, press releases and front cover of the tour notebook.
- Primary onsite signage
- Attendee list one week after the tour
- 4 complimentary registrations
- Opportunity to address attendees at our Monday night social
- Recognized as the primary Monday night social sponsor.

## **DIAMOND** **\$10,000**

- Inclusion in all CIA marketing materials, pre-tour emails and social media.
- Your logo featured on the tour webpage, press releases and front cover of the tour notebook.
- Primary onsite signage
- 3 complimentary registrations
- Opportunity to address attendees at a meal.

## **PLATNIUM** **\$7,500**

- Inclusion in some CIA marketing materials and social media.
- Your logo featured on the tour webpage.
- Onsite signage thanking sponsors
- 2 complimentary registrations
- Opportunity to address attendees.

## **GOLD** **\$5,000**

- Inclusion in some CIA marketing materials and social media.
- Your logo featured on the tour webpage.
- Onsite signage thanking sponsors
- 1 complimentary registration
- Opportunity to address attendees.

# Intent to Sponsor

## Contact Information:

Name :

Company:  Title:

Sponsor Level Chosen:

Phone Number:  E-Mail:

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Communications contact:

Email:

Please complete the form and send the form along with invoicing instructions to Crystal Hatfield at [hatfield@ctic.org](mailto:hatfield@ctic.org).



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