

IT'S WHAT WE CAN DO TOGETHER

For more than 35 years, the Conservation Technology Information Center (CTIC) has brought together people, information, and insight to move agricultural sustainability ahead. We provide the safe space where farmers, regulators, researchers, agribusiness, conservation group staffers and other stakeholders can explore conservation systems that improve soil health, water and air quality, and the producer's bottom line.

We're a clearinghouse of information on conservation. We provide the data on the adoption of conservation systems, ideas on how to apply them to real-world challenges, and insight into their impacts.

We connect, inform and champion.

To do all that, we need your involvement. Please renew your membership in CTIC, or join us today. Encourage your colleagues to join, too. Get involved in our demonstration plots and programs. And join us at our annual Conservation in Action Tour and other events—programs that provide a look at conservation on the ground and offer unbeatable networking opportunities.

Here's a quick look at some of our 2018 accomplishments and 2019 programs:

Operational Tillage Information System (OpTIS): Mapping conservation practices through remote sensing for data on adoption down to the county or HUC 8 level.

National Aquatic Resource Survey (NARS): Helping EPA plan and execute training and information sharing for staff and cooperators on this nationwide assessment.

National Water Quality Initiative (NWQI): Convening forums where watershed project leaders share their experiences and contribute to new guidelines.

Training programs for independent crop consultants, retail agronomists and others to promote conservation practices on the ground.

Pollinator studies and demonstrations, exploring the links between conservation practices and pollinator health.

Our annual **Conservation in Action Tour**—join us in central Iowa in 2019!

A new, updated website with more data and easier access to information.



MEMBERSHIP LEVELS AND PRICING

Basic Benefits for Corporate, Institutional, & Individual Members

One-year subscription to *Conservation Partners* and *Member Mail* e-newsletters

Free access to higher-resolution data from the OpTIS Operational Tillage Information System database

Recognition on CTIC's web page

CORPORATE MEMBERSHIP

Please identify which category applies to your business to find your basic membership fee.

To upgrade to medal-level membership, add the amount in the appropriate box below.

Basic Corporate Membership

Basic-1: \$6,500 - Gross revenue greater than \$500 million

Basic-2: \$2,000 - Gross revenue greater than \$100 million and less than \$500 million

Basic-3: \$1,000 - Gross revenue greater than \$50 million and less than \$100 million

Basic-4: \$500 - Gross revenue less than \$50 million

Medal-level members receive the basic benefits plus...	GOLD \$8,500	SILVER \$3,500	BRONZE \$1,000
Complimentary registrations to CTIC's Conservation in Action Tour	✓		
Spotlight feature in a CTIC e-newsletter (e.g. <i>Conservation Partners</i>)	✓		
Company ad or a contributed article in a CTIC e-newsletter (e.g. <i>Conservation Partners</i>)	✓		
Company logo in a CTIC e-newsletter (e.g. <i>Conservation Partners</i>)	✓	✓	✓
Medal member recognition on CTIC website	✓	✓	✓
Special recognition at a CTIC Board of Directors meeting	✓	✓	✓
Recognition in social media outlets	✓	✓	✓

INSTITUTIONAL MEMBERSHIP

Please identify which category applies to your business to find your basic membership fee.

To upgrade to medal-level membership, add the amount in the appropriate box below.

Basic Institutional Membership

Basic-1: \$1,000 - Organizations with a national focus.

Basic-2: \$250 - Regional, state or local organizations

Medal-level members receive the basic benefits plus...	GOLD \$1000	SILVER \$750	BRONZE \$500
Discounted registrations to CTIC's Conservation in Action Tour	25% off	15% off	10% off
Medal member recognition on CTIC website	✓	✓	✓
Organization logo in a CTIC e-newsletter (e.g. <i>Conservation Partners</i>)	✓	✓	✓
Special recognition at a CTIC Board of Directors meeting	✓		
Recognition in social media outlets	✓	✓	✓

INDIVIDUAL MEMBERSHIP

NOTE: INDIVIDUAL Members do not need to add the basic level to the medal level.

Basic Individual Membership

Basic: \$50

Medal-level members receive the basic benefits plus...	GOLD \$500	SILVER \$250	BRONZE \$100
Discounted registrations to CTIC's Conservation in Action Tour	25% off	15% off	10% off
Medal member recognition on CTIC website	✓	✓	✓
Recognition in social media outlets	✓	✓	✓

Contact Crystal Hatfield at (765) 494-9555 or hatfield@ctic.org for details on joining CTIC or renewing your membership.



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